



Sales Portal Solutions

A leading POS hardware / printer manufacturer wanted to web portal application to coordinate the field level sales activities by their inside sales team.

Business Challenge

The customer wanted to address production challenges which are impacts the production.

- Client wanted to track the field team / channel partner requests as call tickets from initiation to closure.
- The application users (inside sales team) should be able to log the call tickers, update the status, track the tickers.
- Automatic alerts – email / SMS to relevant stakeholders
- SLA management, reporting, status dashboards

AdventSys Solution

AdventSys solution package including creating suite of applications that can address customer challenges:

- AdventSys was responsible for requirement definition, application development.
- Data migration to new application from existing system.
- Integration with order processing systems.

Technologies Used



LANGUAGE

C#,WPF



PLATFORM

Windows



DATABASE

SQL Server



IDE

Visual Studio, .Net Framework



INTEGRATIONS

Bar code Label, Printer Integration

Client Benefits

- Efficient handling of field sales requests from their own team and channels .
- Resource requirements.
- Maintain service levels and thus helps sales performance.
- Augment the field sales data for entire sales cycle (from cold calls to sales closure).